

DEVELOPING YOURSELF AND YOUR PRACTICE

COURSE DESCRIPTION

The course covers the development of your practice, where to go once all the framework is in place - increasing patient numbers, introducing more services.... How to put these plans in place and work towards your goals.

Participants may wish to bring pen and paper when attending the course (optional).

COURSE CONTENT

- What makes a successful practice
- The four principles of management
- Putting in place action plans/wish list
- Marketing plans

LEARNING OUTCOME

On completion of this course, participants will have covered what makes a business successful and how to start planning for the success of your business.

TARGETED INDIVIDUALS

- Individuals currently working as a Practice Manager/supervisor
- Doctors wanting to obtain/increase their knowledge in marketing to build their practice and increase profitability and success